Copy control is POINTLESS.

RIAA, MPAA, now the broadcast TV industry really just don't get it: the purpose of all this digital technology is to lower the marginal cost of copying and editing information. Every copy protection scheme is doomed to fail, even in a "trusted" computing environment. At the end of the day, it's all binary data and it costs NOTHING to reproduce it. If anything, the media should be embedding advertising and so on so they can sell commercial time on the traded files. It's an opportunity.